ASSUMPTION UNIVERSITY
THEODORE MARIA SCHOOL OF ARTS

NAME: ....……………...……. ADM. CODE: ....……….. ENGLISH-CHINESE FOR DIGITAL COMMUNICATION

NO.	COURSE	COURSE TITLE	PREREQUISITE	CREDIT	GRADE	Remarks
		**GENERAL EDUCATION COURSES (11 COURSES / 30 CREDITS)**				
	LANGUAGE COURSES (5 COURSES / 14 CREDITS)					
1	GE 1410	**Thai for Professional Communication**		2		
	or	**GE 1411 for non-Thai**				
	or	**GE 1412 for students from international program**				
2	ELE 1001	**Communicative English I**	EECA/EECB or Foundation English	3		
3	ELE 1002	**Communicative English II**	ELE 1001	3		
4	ELE 2000	**Academic English**	ELE 1002	3		
5	ELE 2001	**Advanced Academic English**	ELE 2000	3		
	SOCIAL SCIENCE COURSES (3 COURSES / 9 CREDITS)					
1	GE 2202	**Ethics**		3		
2				3		
3		* Pick 2 of the recommended Social Science courses		3		
	HUMANITIES (1 COURSE / 2 CREDITS)					
1	GE 2110	**Human Civilizations andn Global Citizens**		2		
	SCIENCE AND MATHEMATICS COURSES (2 COURSES / 5 CREDITS)					
1		** Please refer to the recommended Science & Mathematics courses at the end of the page		2		
2				3		
		SPECIALIZED COURSES (29 COURSES / 81 CREDITS)				
	CORE COURSES (8 COURSES / 24 CREDITS)					
1	BBA 1102	**Data and Information Literacy**		3		
2	BDM 3201	**Digital Business**		3		
3	BDM 3202	**Digital Commerce**		3		
4	BDM 3204	**Enterprise Resource Planning**		3		
5	BDM 3205	**Information Systems Strategy, Management, and Acquisition**		3		
6	CN 1400	**Introduction to Chinese**		3		
	or	**ECD 1900 for native Chinese or HSK level 5 with score of 200**				
7	CN 1401	**Chinese I**	CN 1400	3		
8	ECD 4934	**English/Chinese Internship**	By consent of the instructor	3		
	MAJOR REQUIRED COURSES (21 COURSES / 57 CREDITS)					
	BUSINESS ENGLISH (10 COURSES / 30 CREDITS)					
1	EN 3290	**English for Entrepreneurship**	ELE 2000	3		
2	EN 3291	**Intercultural Business Communication**	ELE 2000	3		
3	EN 3295	**English for Online Business**	ELE 2000	3		
4	EN 4232	**Business Conversation**	EN 3291 or ELE 2001	3		
5	EN 4259	**New Media Literacy**	ELE 2001	3		
6	EIB2101	**Fundamentals of Speech Communication**	ELE 1001	3		*ECD2930*
7	ECD 3931	**Media Storytelling**	ELE 2000	3		
8	ECD 3932	**Media Content Writing**	ECD 3931	3		
9	ECD 4933	**Art of Persuasion**	ELE 2000	3		
10	ECD 4935	**Trends in Communicative Digitalization**	ELE 2000	3		
	BUSINESS CHINESE (11 COURSES / 27 CREDITS)					
1	CN 1430	**Listening and Speaking in Chinese I**		1		
2	CN 1431	**Listening and Speaking in Chinese II**	CN 1430	1		
3	CN 2401	**Chinese II**	CN 1401	3		
4	CN 2431	**Chinese Oral Comprehension and Expression I**	CN 1431	2		
5	CN 2432	**Chinese Oral Comprehension and Expression II**	CN 2431	2		
6	CN 3436	**Chinese Business Conversation I**	CN 2432	3		
7	CN 3450	**Introduction to Chinese Writing**	ECD 3911	3		
8	ECD 2902	**Developing Comprehensive Chinese**	CN 2401	3		
9	ECD 3911	**Progressive Chinese for Communication**	ECD 2902	3		
10	ECD 3912	**Communicative Chinese in Digital Media**	ECD 3911	3		
11	ECD 4913	**Trends in Chinese Digital Media**	ECD 3912	3		
		CONCENTRATION COURSES (5 or 6 COURSES / 15 CREDITS)				
	**ARTS	COMM ARTS	SCI & TECH (5 COURSES / 15 CREDITS) or *MUSIC BUSINESS (6 COURSES / 15 CREDITS)***					
1						
2						
3						
4						
5						
*6						
		FREE ELECTIVE COURSES (2 COURSES / 6 CREDITS)				
1				3		
2				3		
	BG 1403	**Business Ethics Seminar (8 Satisfactory)**		-		

* Recommended **Social Science courses**: GE1205: ASEAN Ways / GE1209: Psychology Application in Daily Life / GE2207: Sport, Health and Wellness Development / GE2209: The Power of Personality in Leadership / GE2210: Love and Art of Living

** Recommended **Science & Mathematics courses**: GE1303: Science for Sustainable Future (2 credits) & GE 2304: Lifestyles and Sustainability in Dynamic World (3 credits) or other courses from GE pool